

# **Bedsonline confirms new Country Manager for Brazil**

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- Juliana Luengo appointed as Country Manager for Brazil.
- Most booked destinations for market include Orlando, Paris, New York, Miami, and Lisboa

**Sao Paulo, Brazil - June 14 2018** - [Bedsonline](#), the leading global provider of accommodation and complementary products exclusively for travel agencies, has announced the appointment of Juliana Luengo as the new Country Manager in the Brazilian market.

Juliana has over 15 years of experience in the travel industry, including working in Sales at Bedsonline for 6 years. She has an excellent record of accomplishments, following her previous role as Commercial Manager and her experience at SuperClubs, a large collection of hotels and resorts. With her knowledge, Luengo has proven to be a key individual in the growth and development of the local market.

Leading the report, as the top selling destination for Bedsonline in Brazil, is an all-time favorite, Orlando, Florida. In descending order, Paris, New York, Miami, and Lisboa, were also listed as front-runners. Trending destinations for Bedsonline within the Brazilian market include Sao Paulo, taking the first place, followed by Rio de Janeiro, Gramado, Salvador, and Maceio.

“Luengo’s contribution will be pivotal during these exciting times of change as a result of the merger of Tourico Holidays and GTA into the Hotelbeds Group earlier last year - with her knowledge of the industry and her expertise in retail sales, we are confident in her leadership to further expand the Bedsonline footprint in Brazil,” said **Francisco Morla, Retail Travel Agents South America Regional Manager at Hotelbeds Group**.

The bedbank has already seen a significant increase in its product portfolio to travel agency subscribers from 120,000 to 170,000 hotels as a result of the integration of Tourico Holidays and GTA into the group that Bedsonline belongs to. The appointment of Luengo is one of the many strategic decisions to consolidate Bedsonline’s presence in the Brazilian market.

“It is a great honor to be chosen for this role and I am looking forward to the challenge of helping Brazilian travel agents increase their sales by offering them the tools and products that convert curious customers into committed travelers.

“Despite approaching the low season in Brazil, we see consistency in the top destinations for the market - these are great times for tourism because of the mild weather and the lesser number of visitors at the tourists sites,” said **Juliana Luengo, Country Manager at Bedsonline**.

## **About Bedsonline**

[Bedsonline](#) is the leading global provider of accommodation and travel ancillary products that exclusively caters to travel agencies. It distributes through its online platform accommodation, excursions, tickets and transfers to more than 32,000 travel agencies in 30 countries.

The company stands out for its extensive portfolio - over 170,000 hotels in 200 destinations, 22,000 transfer routes in 140 countries, and 16,000 activities in 185 countries - to offer a personalized local service through an intuitive and easy-to-use online booking tool. In this way, Bedsonline guarantees high availability and competitive prices to the great satisfaction of its clients.

The business-to-business online provider has focused its strategy in recent years on the expansion of new markets in Europe, America and Asia, such as Germany, the Czech Republic, Mexico, the United States, Colombia, China, Japan and the Philippines. This strategic vision has led the company to occupy a position of advantage in the industry.

Bedsonline is part of Hotelbeds Group, the business-to-business provider of services to the travel industry globally, and is headquartered in Palma de Mallorca, Spain.

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