

## **Bedsonline celebrates the New Year, continuing its +3% commission bonanza worldwide**

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- To celebrate the New Year and to kick off 2019 with a sales boost for its travel agent customers, Bedsonline is extending its campaign to offer an additional 3% commission on all accommodation sales worldwide.
- Offer is valid for any destination and booking period for reservations made by 17th January in the Bedsonline booking engine, and is available to all travel agents that work with Bedsonline solely on a commissionable basis.
- This news follows the announcement in September to consolidate the retail brands and platforms under Bedsonline.

**Palma, 2<sup>nd</sup> January 2019.** Bedsonline, the leading global provider of accommodation and complementary products exclusively for travel agents, has announced today the launch of a special New Year +3% commission campaign for its customers worldwide.

The campaign, which has been active since 17th December, will now be extended until 17th January 2019 for hotel bookings made via the Bedsonline platform.

All travel agents worldwide that work with Bedsonline on a commissionable basis will be eligible for the campaign and will receive an extra 3% commission, on top of their regular commission, for all accommodation bookings made in any destination worldwide for any dates.

This follows news announced in September 2018 that Bedsonline's sister companies, TravelCube, TravelBound and GTA's retail brand would all become part of the Bedsonline platform and brand, with customer migration now well underway.

**Alistair Rodger, Retail Travel Agents Director at Hotelbeds,** said: *"For the first time in Bedsonline's history we are temporarily adding three percentage points to the commission received from each hotel booking made through our platform for any destination and any travel window. No strings attached. This means that, until 17th January, all travel agent customers worldwide that work with Bedsonline solely on a commissionable basis -of which there are an enormous amount - will have the opportunity to increase their profits significantly, while benefiting from our global portfolio of more than 170,000 hotels, 18,000 activities and 24,000 transfer routes."*

*"Our new, value proposition, following the consolidation of Bedsonline, Travelcube, Travelbound and GTA's retail offering, is fully focused on helping travel agents boost sales and margins. To better communicate our consolidated proposition we decided to launch a new brand identity in September -under the Bedsonline brand - along with a more powerful booking platform. Now, in celebration of the new year, we consider this to be the perfect moment to thank our clients for their loyalty, by offering them this additional bonus."*

The new Bedsonline platform - which now incorporates the accommodation portfolio and best features of the TravelCube, TravelBound and GTA offering - now offers travel agents globally the following benefits:

1) **Diverse and competitive product portfolio:** over 170,000 hotels globally available (with over 90,000 of those directly sourced, making the content both unique and competitively priced), 24,000

transfer routes and 18,000 activities, PLUS 140,000 cars available for hire - all sourced by a team of over 1,000 contractors globally.

2) **Powerful and user-friendly technology:** best-in-class search engine designed specifically for the needs of travel agents allows users to filter and compare results in a flexible and practical way, including intuitive email and PDF functions - 70% of existing customers cite the platform as a top factor in choosing the service. Bedsonline's parent Group is the only distributor to operate its own cloud-based, open source data centre and handles up to 1.5 billion searches per day.

3) **Local knowledge combined with a global offering:** local sales teams in every market with significant local knowledge and industry know-how ready to take care of all the needs of customers.

## About Bedsonline

[Bedsonline](#) is the leading global provider of accommodation and complementary travel products that exclusively caters to travel agents. It distributes through its online platform accommodation, excursions, tickets and transfers to more than 50,000 travel agencies with sales teams in over 40 countries covering over 100 markets globally.

The company stands out for its extensive portfolio - over 170,000 hotels in 185 destinations, 24,000 transfer routes and 18,000 activities - to offer a personalized local service through an intuitive and easy-to-use online booking tool. In this way, Bedsonline guarantees high availability and competitive prices to the great satisfaction of its clients.

The business-to-business online provider has focused its strategy in recent years on the expansion of new markets in Europe, America and Asia, such as Germany, the Czech Republic, Mexico, the United States, Colombia, China, Japan and the Philippines. This strategic vision has led the company to occupy a position of advantage in the industry.

Bedsonline is part of Hotelbeds, the world's leading bedbank, and is headquartered in Palma de Mallorca, Spain.

## Media Relations and Corporate Affairs

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