

Hotelbeds to donate 9,000 euros to Care International

Submitted by AnnaMonreal on Thu, 10/01/2019 - 10:14

- Since 2010 Hotelbeds has successfully replaced holiday season 'corporate gifts' with a digital greeting that represents a charity donation.
- Funds raised this year go to Care International, for its fight to empower girls and women worldwide through education.
- In total around €9,000 have been donated and will be earmarked to support Women's Economic Empowerment.

Palma, 10th January 2019. [Hotelbeds](#), the world's leading bedbank, has announced that the money raised through its policy of replacing holiday season corporate gifts with a charity donation will this year go to Care International, a humanitarian agency that tackles the underlying causes of poverty and social injustice to bring lasting change to the lives of poor and vulnerable people.

For each digital Christmas card sent by Hotelbeds to its partners around the globe, the company will donate 20 euros to Care International. Thus far in total 9,000 euros have been donated to support this important cause.

Care International provides intensive schooling for girls and helps overcome the gap between the education of boys and girls. This area has been identified as one of the most critical barriers, not only to female empowerment, but also to the economic growth and prosperity of developing countries.

Haley White, Corporate Fundraiser at Care International London, commented *"Hotelbeds' generosity will help us provide clean water, food, access to healthcare and education, and emergency assistance when vulnerable families need it the most. Supporters like Hotelbeds make our work possible and we cannot thank them enough for this. Their support means a great deal to us and to each and every individual they are helping around the world. We really want to thank them for their kindness."*

Teresa Laso, Corporate Sustainability Manager at Hotelbeds, explained: *"We are very pleased to be able to help communities who need support. As a leading company serving the travel trade, with more than 5,000 employees around the globe, we have a great responsibility to raise awareness about important issues and promote good practices amongst our employees."*

Since 2010, Hotelbeds has been making donations for Christmas instead of purchasing corporates gifts. In previous years the donations have been aimed at other charities and humanitarian agencies, such as Le Passage Travel Foundation in India and UNHCR.

This initiative is aligned with the Corporate Social Responsibility approach of Hotelbeds and the company's commitment to make a positive impact on its local communities.

About Hotelbeds

Hotelbeds is the world's leading bedbank.

The company's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.

Operating under the Hotelbeds brand in the wholesale channel and the Bedsonline brand in the travel agents channel, the company connects over 60,000 travel intermediaries across more than 140 source markets globally with travel providers in over 185 countries representing more than 170,000 hotels, 24,000 transfer routes and 18,000 activities.

In September 2016, the company became independent under the ownership of Cinven and the Canada Pension Plan Investment Board (CPPIB). In June 2017, Tourico Holidays became part of Hotelbeds, followed by GTA also joining the company in October of the same year.

The company is headquartered in Palma de Mallorca, Spain.

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