

[Hotelbeds enters preferred partnership with YaVas to extend reach in Americas source market as travel recovery takes shape](#)

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- The enhanced partnership agreement with YaVas reinforces Hotelbeds position in the Americas.
- Additionally, the deal further extends the exposure of Hotelbeds and its 180,000 hotel portfolio globally to the Americas source market as the travel recovery gets stronger in the region.
- It also provides YaVas with access to Hotelbeds' 'Beyond the Bed' ancillary services catalogue which includes 25,000 transfer routes, 18,000 activities in more than 680 destinations, and 30,000 pick-up locations in 170 countries.

Palma, Spain, 20th October 2021 - [Hotelbeds](#), the world's leading bedbank, has today announced a preferred deal with YaVas, an OTA created by Volaris – the ultra-low-cost Mexican airline – that gives travellers the chance to find everything they need in one place and enjoy an unparalleled travel experience.

YaVas is a one-stop-shop booking engine that offers travellers the opportunity to buy airline tickets, accommodation, check in and carry on luggage, as well as transfers tickets and unique experiences.

This partnership puts Hotelbeds in a stronger position in the Americas – especially in Colombia, Central America, Mexico and the US source markets – thanks to the solid position that both Volaris and YaVas have in those countries.

This agreement provides YaVas with full access to Hotelbeds extensive portfolio of 180,000 hotel properties in 140 countries worldwide, many of which are contracted under special terms and conditions.

YaVas will also be able to offer their clients an extensive range of ancillary services from Hotelbeds' 'Beyond The Bed' portfolio, which comprises 25,000 transfer routes, 18,000 activities in more than 680 destinations, and 30,000 pick-up locations in 170 countries.

León Herce, Core Commercial Director at Hotelbeds, said: "We are very pleased to announce our preferred partnership with YaVas and to further expand our reach in Mexico, the United States and Colombia, thanks to Volaris' strong position in the Americas. Our 180,000 hotels worldwide will benefit from this agreement by expanding their distribution reach and will be able to take advantage of the pent-up demand that is being experienced recently thanks to the opening of borders."

Omar Carrera Marquez, CEO at YaVas, added that: "We are proud to achieve this alliance with Hotelbeds which is a great opportunity to offer travelers a more complete experience in Mexico, the United States, Central and South America by giving them the flight+hotel and luggage included. Expanding our offer with Hotelbeds hotel portfolio represents the possibility of continuing to promote tourism as a factor for the economic recovery and it's development".

About Hotelbeds

Hotelbeds is the world's leading bedbank.

In a fragmented and complex travel landscape, Hotelbeds provides over 180,000 hotel properties across the globe with access to high-value, complementary distribution channels that significantly increase occupancy rates and optimise RevPAR – whilst not competing with the hotelier's direct distribution strategy.

Hotelbeds does this by offering hoteliers access to a network of over 60,000 hard-to-access B2B travel buyers such as tour operators, retail travel agents, airline websites, and loyalty schemes in over 140 source markets worldwide. These channels provide hotel partners with returning guests that book further in advance, cancel less, spend more in-destination and stay longer.

In addition to accommodation, Hotelbeds is also the world's largest B2B seller of travel ancillaries, offering 25,000 transfer routes and 18,000 activities, as well as attractions, tickets and car hire. Operating under the 'Beyond the Bed' product line, it provides both hoteliers and travel distribution partners with an efficient platform and powerful tools to easily integrate and commercialise its leading portfolio of high-margin products.

The company is headquartered in Palma, Spain.

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