

RwandAir launches 'RwandAir Holidays' Booking Platform in partnership with HBX Group and Onlinetravel

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London, 11 March 2025 — [RwandAir](#) has unveiled RwandAir Holidays, a comprehensive all-in-one travel booking platform with exclusive deals and offers that allow customers to seamlessly book their flight and all their travel needs in one place. This new service is made possible through a strategic collaboration with [HBX Group](#), which provides a robust selection of hotels, airport transfers, and in-destination experiences, and with [Onlinetravel](#), whose cutting-edge dynamic packaging technology and 24/7 customer support will power the platform.

Intuitively integrated into RwandAir's website, RwandAir Holidays allows customers to effortlessly plan and book their trips by combining RwandAir flights with a wide array of travel products without leaving the platform. Whether it's a short city escape, a multi-week getaway, or a personalised business trip, travellers can tailor their journeys by choosing their preferred length of stay, accommodations, airport transfers, and unique local experiences. The platform also allows customers to select their seats, add baggage, and secure travel insurance, all in a single, hassle-free booking process.

Fouad Caunhye, Chief Commercial Officer at RwandAir, said: "RwandAir has long provided connections to travellers flying to Africa and beyond, which we're building on with the launch of RwandAir Holidays. Now, our customers can book a complete package holiday using our simple, convenient platform. RwandAir Holidays gives travellers the means to choose their ideal holiday or trip in a few easy steps."

The partnership with HBX Group and Onlinetravel enables RwandAir to provide its customers with access to a vast network of travel services. Leveraging its extensive global network, HBX Group supplies RwandaAir Holidays with thousands of high-quality accommodations and curated travel experiences designed to meet the expectations of today's travellers. With its deep understanding of the travel industry, HBX Group and Onlinetravel ensure that each booking is optimised for convenience and value, helping RwandAir unlock new ancillary revenue opportunities while delivering a superior customer experience.

Mark Antipof, Chief Growth Officer at HBX Group, added: "Today's travellers expect a seamless and connected booking experience, and we are thrilled to support RwandAir in making that a reality through RwandAir Holidays. Our role is to provide the best non-air content—from hotels to in-destination experiences—ensuring RwandAir customers can build the perfect trip around their flights. This partnership is a great example of how technology and collaboration can redefine airline retailing."

Ricardo Fernández, CEO of OnlineTravel, commented: "At OnlineTravel, we are committed to empowering airlines with the technology they need to deliver seamless and dynamic travel experiences. Through our advanced packaging solutions, RwandAir Holidays provides travellers with an effortless way to book their entire journey in one place, combining flights with handpicked accommodations, transfers, and experiences. We are proud to support RwandAir in this exciting step

forward, helping them unlock new revenue opportunities while enhancing the travel experience for their customers.

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About RwandAir

Based in Kigali, RwandAir is Rwanda's national airline and is one of the world's fastest-growing carriers in the region. Its modern fleet of 14 aircraft, including one freighter, services 23 destinations across Africa, Europe, and the Middle East. The award-winning airline has a reputation for delivering premium customer service while promoting Rwanda's tourism and trade industry.

About HBX Group

HBX Group is a leading independent B2B travel technology marketplace that owns and operates Hotelbeds, Bedsonline and Roiback. We offer a network of interconnected travel tech products and services to partners such as Online Marketplaces, tour operators, travel advisors, airlines, loyalty programs, destinations and travel suppliers.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and an extensive portfolio of products designed to maximise revenue. HBX Group is present in 170 countries and employs more than 3600 people around the globe. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group International PLC (HBX.SM) is listed on the Spanish stock exchanges, ISIN:GB00BNXJB679.

About OnlineTravel

OnlineTravel is a technology company specializing in the travel industry, dedicated to enhancing the customer journey while simplifying and optimizing the travel planning experience. Offering both comprehensive packages and individual booking solutions, OnlineTravel serves over 1,000 clients across the globe.

With more than 8 years of operational expertise and backed by over 20 years of industry knowledge through its parent company, Destinia Group, OnlineTravel supports some of the most renowned names in the sector, helping them leverage technology to boost their sales on their own platforms.

More information:

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