

HBX Group and FinPay launch HBX Group eWallet, a new B2B payment solution for the travel industry

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This tool incorporates advanced features such as integrated financing, access to invoices and complete traceability of transactions.

London, 15 April 2025–**HBX Group** (HBX.SM), a leading independent B2B travel technology marketplace, announces the launch of **HBX Group eWallet**, an innovative B2B payments platform specifically designed for the travel industry. The product has been developed in collaboration with **FinPay**, an e-money institution regulated by the Bank of Spain, and will be initially available in Spain in April 2025, with plans to expand to OECD countries starting in June.

A B2B eWallet is a digital solution that allows companies to securely store and manage payments quickly, and efficiently. Operating similarly to a digital wallet for consumers, it is designed to facilitate instant, cross-border transactions between companies. **HBX Group eWallet**, developed specifically for the travel industry, goes a step further by incorporating advanced features such as **integrated financing, invoice access, and full transaction traceability**. Its aim is **to digitise and automate B2B payments**, reduce transaction costs, and improve the operational scalability of the travel ecosystem.

“HBX Group eWallet represents a decisive step toward modernising B2B payments in the travel ecosystem. We want to set a new standard for efficiency and security in the sector, and this partnership with FinPay allows us to achieve this with a solution tailored to the industry's needs,” says **Daniel Nordholm, Chief Product and New Business Officer at HBX Group**.

“This collaboration with HBX Group leverages the full potential of financial technology applied to real-world business contexts. FinPay represents a breakthrough in the digitalisation of B2B payments and financing, and we are proud to be the technology partner making it possible,” concludes **Juan Antonio Soriano, CEO of FinPay**.

Registration on the platform implies acceptance of the terms and conditions of FinPay, the entity responsible for the payment and financing services integrated into the solution.

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About HBX Group

HBX Group is a leading global independent B2B travel technology marketplace that owns and operates Hotelbeds, Bedsonline, and Roiback. We offer a network of interconnected travel technology products and services to partners including online marketplaces, tour operators, travel

advisors, airlines, loyalty programmes, destinations, and travel suppliers.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and a broad portfolio of products designed to maximise revenue. HBX Group is present in 170 countries and employs more than 3,600 people worldwide. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group International PLC (HBX.SM) is listed on the Spanish Stock Exchange, ISIN:GB00BNXJB679.

More information:

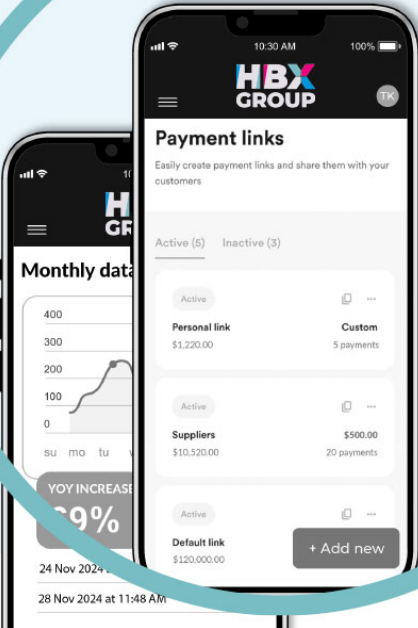
www.hbxgroup.com

HBX Group Media Contact

PR & Media Relations media@hbgroup.com

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Thumb image



The image displays two smartphones. The foreground phone shows the HBX GROUP app interface. The top screen displays 'Payment links' with a list of active links: 'Personal link' (\$1,220.00), 'Suppliers' (\$10,520.00), and 'Default link' (\$120,000.00). The background phone shows a 'Monthly data' chart with a line graph and a 'YOY INCREASE' of 29%.

**eWALLET, A NEW B2B
PAYMENT SOLUTION**

HBX GROUP | **FINPAY**

Decorative elements include a large teal arc, a pink arc, and a row of pink squares.