

HBX Group obtains ISO 27001 certification from AENOR

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London, 15 July 2025.- [HBX Group](#) (HBX.MC), a leading independent B2B travel technology marketplace, has been granted ISO 27001:2022 certification by AENOR, leading trust-building institution. This international standard, developed by the International Organization for Standardization (ISO), endorses organisations that implement advanced information security management practices. The certification recognises HBX Group's strength and effectiveness in protecting sensitive data and securely managing its information systems.

To achieve this, HBX Group has carried out an exhaustive process of evaluation and improvement of its systems, incorporating an approach based on risk management, monitoring through key indicators and both internal and external audits. All of this with the aim of strengthening its technological infrastructure and guaranteeing the confidentiality, integrity and availability of data.

Obtaining this certification represents the continuous focus of HBX Group in its adaptation to the current digital environment, strengthening its capacity to operate securely and protect the critical information of its operations.

"The ISO 27001 certification is the result of HBX Group's continuous efforts to establish a secure environment for its information systems. This recognition reinforces the confidence of our collaborators and clients, ensuring that their data is protected under an internationally recognised reference framework", said **Andres Llamas, Head of Information Security at HBX Group**.

Salvador Ibáñez, director of AENOR in the Balearic Islands, Valencia and Murcia, assured that "the ISO 27001 standard certifies the ability to properly manage and protect the information and systems that companies handle, as well as their commitment to the investments necessary to guarantee quality and excellence in cybersecurity. Therefore, for companies such as HBX Group, which manage a large amount of third-party data, having this AENOR certification is the best way to convey a message of maximum confidence to their stakeholders".

AENOR has been accredited to certify the new version of ISO/IEC 27001:2022 and is the leading certifier in Spain.

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About HBX Group

HBX Group is a leading independent B2B travel technology marketplace that owns and operates Hotelbeds, Bedsonline, Roiback and The Luxurist. We offer a network of interconnected travel tech products and services to partners such as Online Marketplaces, tour operators, travel advisors, airlines, loyalty programs, destinations and travel suppliers.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and an extensive portfolio of products designed to maximise revenue. HBX Group is present in 170

countries and employs more than 3600 people around the globe. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group International PLC (HBX.SM) is listed on the Spanish stock exchanges, ISIN:GB00BNXJB679.

More information:

www.hbxgroup.com

HBX Group Media Contact

media@hbxgroup.com

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About AENOR

[AENOR](#) contributes to the transformation of society by creating trust between organisations and people, through conformity assessment services (certification, inspection and testing), training and information, in addition to the business transformation consultancy services developed by AENOR Conocimiento. It is the leading trust-building entity in Spain and more than 91,000 work centres in the world have some of AENOR's certificates in fields such as Quality Management, Artificial Intelligence, Cybersecurity or those related to ESG criteria, such as criminal compliance, good corporate governance, equality, environmental management or sustainable construction.

AENOR's differential competitive advantages include the highest brand recognition among companies and consumers; having its own staff, which allows it to manage the knowledge accumulated for the benefit of its clients; innovating in the resolution of new competitiveness gaps thanks to its proximity to the sources of knowledge; and its geographical and sectorial capillarity.

AENOR is a global entity, with operations in 87 countries. In Spain, it has 19 offices in all the Autonomous Communities with its own auditors and a permanent presence in 12 other countries, mainly in Latin America and Europe.

For more information:

Jesús Gómez-Salomé

Corporate Director of Communication and Institutional Relations

Tel.: + 34 650 563 275

jgomez-salome@aenor.com



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