

## **HBX Group partners with Nemo to distribute transfers portfolio in Latam**

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**London, 16 September, 2025** – [HBX Group](#) (HBX.SM), a leading independent B2B travel technology marketplace, has announced the launch of its transfer services API through Nemo, a dynamic platform connecting with a wide network of tour operators. This partnership brings HBX Group's mobility offering directly into the booking flows of travel providers worldwide, with a particular focus on Latam source markets.

Through Nemo's centralized hub, tour operators can seamlessly integrate and distribute HBX Group's global coverage of transfer services within their existing systems. The collaboration eliminates the need for individual integrations, streamlining operations while enhancing visibility and accessibility for end customers.

"We have already partnered successfully with Nemo in the past to distribute our activities portfolio, and we are happy to be extending this collaboration to transfers, enabling us to deliver even more choice and efficiency to our partners," said **Daniel Nordholm, Chief Product & New Business Officer at HBX Group**. "By embedding our transfers into Nemo's ecosystem, we not only strengthen our footprint in key markets such as Latam, but also accelerate automation and create tangible value for our partners."

HBX Group's transfer solution is fully embedded in Nemo's platform and backed by its extensive global supply chain. Key differentiators include:

- Seamless automation of bookings and cross-selling opportunities with Nemo's new Price Navigator feature.
- Real-time driver tracking, providing visibility into driver details to enable faster pickups, reduced complaints, and improved customer satisfaction.
- Operational benefits and cost savings, leveraging HBX Group's directly contracted supply.

With Nemo's network of tour operators and HBX Group's global supply chain, the integration is expected to simplify thousands of bookings each day, accelerating adoption in Latam and other fast-

growing source markets.

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## About HBX Group

HBX Group is a leading global independent B2B travel technology marketplace that owns and operates Hotelbeds, Bedsonline, Roiback and The Luxurist. We offer a network of interconnected travel technology products and services to partners including online marketplaces, tour operators, travel advisors, airlines, loyalty programmes, destinations, and travel suppliers.

Our vision is to simplify the complex and fragmented travel industry through a combination of cloud-based technology solutions, curated data, and a broad portfolio of products designed to maximise revenue. HBX Group is present in 170 countries and employs more than 3,500 people worldwide. We are committed to making travel a force for good, creating a positive social and environmental impact.

HBX Group International PLC (HBX.SM) is listed on the Spanish Stock Exchange, ISIN:GB00BNXJB679.

## More information:

[www.hbxgroup.com](http://www.hbxgroup.com)

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