

[HBX Group Partner Portal: Discover Its Main Benefits for Hoteliers](#)

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Our goal is to help you better understand the benefits that our powerful extranet can bring to your property.

That's why, throughout this article, we'll walk you through the **main features and advantages of our renowned tool** — recently revamped and optimised — which will be **gradually rolled out to all our hotel partners over the coming weeks**.

In addition, you'll have access to our newly redesigned [Help Centre](#), where you can find everything you need to make the most of your experience with the Partner Portal (formerly known as MaxiRoom).

Curious to see what it has to offer? Keep reading!

What's the Partner Portal?

Once you join HBX Group, your journey to boost bookings and maximise revenue will begin. This means you'll gain access to a **wide range of tools** that will make your daily tasks easier.

One of the first platforms you'll be able to leverage from the beginning will be the **Partner Portal**.

The Partner Portal is a **free platform** designed to simplify property management. Every hotel with a contract with HBX Group has access to our all-in-one tool. As soon as you receive your **HBX Group's login credentials**, you'll be able to log in for the first time and explore its interface.

Our Partner Portal has recently been renovated, improving key areas to ensure a better experience for our hotel partners. In a nutshell, these are some of the enhancements you'll see in the platform very soon:

- **More autonomy:** View your availability, rates, and inventory directly in the HBX Group Partner Portal. Create and manage users with the right permissions, without relying on HBX Group teams.
- **More simplicity:** The platform has been redesigned with intuitive navigation and improved usability, allowing you to manage your property quicker and easier than ever before.
- **More security:** Manage your property in a robust, secure, and scalable environment that protects your business and supports your growth.

In addition, for **hotels connected via a channel manager or FIT partners**, you'll now experience **greater speed and efficiency**. Launch new rate plans, seasonal promotions, and evergreen contracts in just minutes. Faster updates mean more chances to capture demand and increase bookings.

Want to start your onboarding process with us and get access to it? [Register your property now](#).



How can our Partner Portal help you?

Our extranet has been specifically designed to help hoteliers like you with daily operations and booking management. This is why we offer a variety of features to assist you:

- Update your **hotel profile** easily at any time. You'll be able to revise a wide range of **facilities, entertainment options, meals, and other services** shown; upload high-quality pictures showing your property (be sure to choose the best photo as the lead image); and add **engaging descriptions** about your property's unique selling points.
- View your **inventory, rates, availability, and prices**.
- Retrieve your **bookings** independently. Check out **today's arrivals, bookings, and cancellations**. You'll be able to view bookings with check-out dates up to one year in the past.
- Easily **monitor your connectivity with your channel manager**, as well as manage its registration, cancellation, or modification.
- See **financial information and payment methods*** such as Virtual Credit Card (VCC) or Wire Transfers, and edit as necessary.
- **Contact us via the webform** located in the menu. With our webform, you can identify the category you need help with in just a few clicks.
- All the information can be viewed in **15 different languages**, such as Spanish, German, Thai, Japanese, and Chinese.
- Plus, **FIT partners and hotels with channel manager connectivity** can take advantage of new promotions each month, only available on the Partner Portal's platform. The promotions are designed according to **customer behaviour and needs**, taking into account a variety of variables, like popular dates in the main markets, and offers that perform well at different times of the year (such as early bookings and long-stays).

**This feature is available based on user role and access permissions. Restricted to Finance and Admin profiles only.*



How does our Partner Portal complement a channel manager?

Are you currently using a channel manager, or are you interested in incorporating one into your distribution operations? **A channel manager is a key partner** to streamline your daily work and increase revenue. At times, it can be difficult to understand how an extranet and a channel manager can work together. However, which may seem complex at first glance, is much simpler in reality.

Our Partner Portal is a **complementary tool** to the channel manager. While channel managers enable a comprehensive rate and availability strategy across all distribution channels, the Partner Portal is designed for more targeted, B2B-specific actions.

Use the Partner Portal to launch focused campaigns or special offers that boost sales and visibility within your B2B network. You can also tailor your property descriptions and content directly in the portal to better engage B2B partners, helping them promote your hotel effectively to their high-value clients.

As mentioned above, there's a section on the Partner Portal where you'll be able to consult all your connectivity data, and manage channel managers' deactivation, registration, among others.

Frequently asked questions about the HBX Group's Partner Portal

Since we want you to be able to work independently and confidently with our tool from the get-go, we've put together several articles, how-to videos, and useful information exclusively designed for extranet users. This way, we'll accompany you on your journey to explore and discover all that the Partner Portal has to offer.

Throughout the years, we've detected the main doubts regarding our platform, and have responded to these frequently asked questions in our Help Centre. There, you'll find the solutions to queries such as:

- How to **update your availability and rate plans**, how to create a new plan, how to add

rooms to your rate plans, and so forth.

- How to **get your content and images ready** to attract guests.
- How to **manage your bookings**, including providing the Hotel Confirmation Number (HCN), and searching for a booking.
- How to charge **your VCC or financial info**, how to invoice your bookings, how to update your bank details, among others.

These are just a few of the topics covered in our resources hub. This space will be **constantly updated**, so you'll always have access to the most updated information and help. Visit our [Help Centre](#) now and get answers to your most frequently asked questions!

This has been just a small preview of all the exciting changes coming your way — changes that will greatly help you streamline your day-to-day property management with HBX Group. **Over the next few weeks, you'll gradually gain access to this new, optimised platform.** We hope you make the most of everything it has to offer!

Finally, the Partner Portal is just one of the fantastic advantages you'll enjoy when joining HBX Group. **If your property isn't yet listed with us**, now is the perfect time to join and **gain access to over 60,000 travel distributors worldwide** — helping you attract more high-value bookings. Register your property today and start your onboarding journey with us.

[JOIN US TODAY](#)

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